

CAC Public Outreach

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Cultural Advisory Committee Review
July 2023



Sanford

Underground Research Facility

South Dakota Science and Technology Authority

Community Outreach

Neutrino Day

- Chief Henry Red Cloud, Red Cloud Renewable, was a featured speaker and was interviewed live for KEVN Six on the Road, and SDPB live broadcast.
- Jeremy Red Eagle and family returned to SURF to demonstrate traditional Dakota table-top games. SURF provided funding for them to travel to Lead from the Sisseton Oyate.
- Students from Ateyapi in Rapid City attended Neutrino Day. SURF reimbursed travel/lunch costs. (IDEA).
- Purchased advertising on Native radio stations.

Sacred Circle Garden:

- Limited-edition prints are hanging in the Visitor Center with information on how to support *Cangleska Wakan*.
- Comms will work with IDEA on new cultural awareness video.

Other

- Continue to seek diverse speakers/topics for Deep Talks.



Scenes from Neutrino Day 2023





Scenes from Neutrino Day

CAC Review Recommendations Status

ID #	Recommendation	Status
30 Ongoing	Expand internal cross-functional conversations beyond Managers' Trainings to improve understanding and valuing of the contributions of individuals, departments/working groups, and roles throughout the organization.	<p>February 2023: We've made progress with our short reels that focus on team members (Comms), seeking diverse voices from all departments. This will be an ongoing project.</p> <p>Include team members in Deep Talks SURF updates; monthly Lunch and Learn (IDEA); Community events; presentations, including Tech college conference (with Ops), SDTA conference (with IT), and National Guard visit to SURF (with Engineering).</p> <p>These efforts will be ongoing.</p>
	<p>Communications develop Deep Talks for use at Tribal Colleges.</p> <ol style="list-style-type: none"> 1. information about SURF science/projects 2. E&O Outreach: K-12 programs, teacher PD, pre-service/in-service, partnership opportunities. 3. Internships, Davis-Bahcall, REU opportunities 4. Visitor Center: Tourism, hospitality, retail opportunities 	<p>Work on this specific recommendation is being paused as SURF is instead working to develop lasting relationships with tribal colleges and other partners before developing this type of programming. (We first want to understand what, if anything, they would like from us.) These relationships are growing, as evidenced by recent visits to Sitting Bull College, Red Cloud Renewable, Red Cloud Heritage Center, and others.</p>