

## Diversity and Inclusion Statement

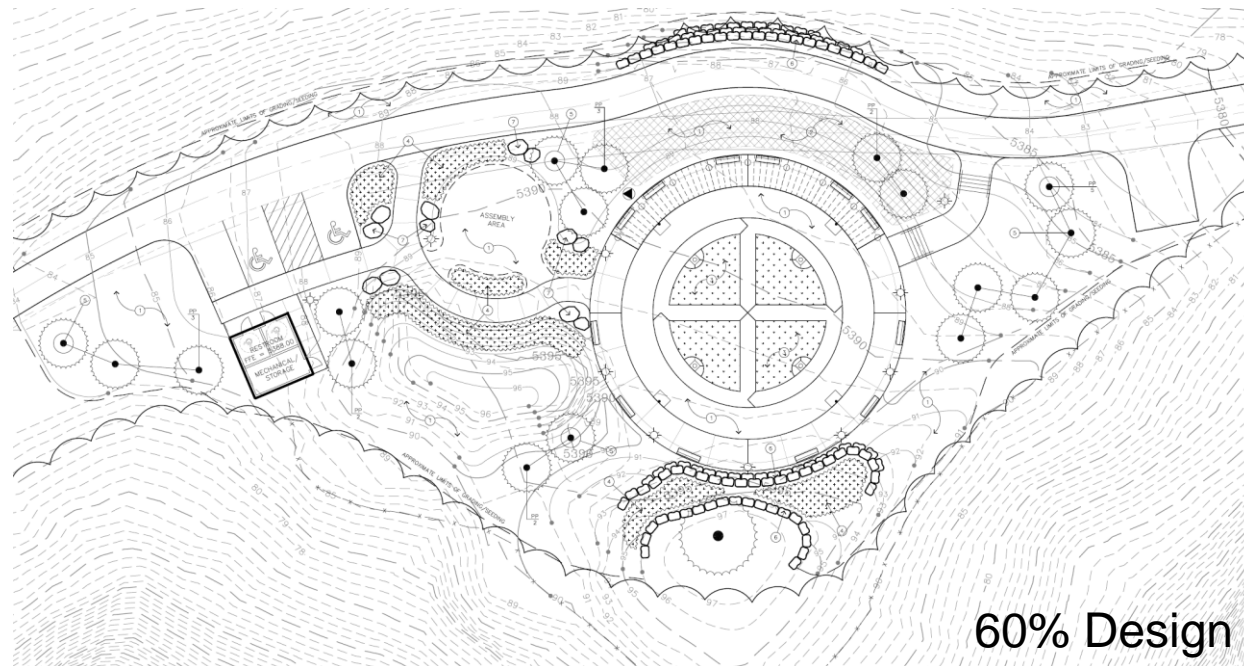
*At the SURF Foundation a diverse, inclusive, and equitable workplace is one where all employees and volunteers, whatever their gender, race, ethnicity, national origin, age, sexual orientation or identity, education or disability, feels valued and respected. We are committed to a nondiscriminatory approach and provide equal opportunity for employment and advancement in all our departments, programs, and worksites. We respect and value diverse life experiences and heritages and ensure that all voices are valued and heard.*

*We are committed to modeling diversity and inclusion and to maintain an inclusive environment with equitable treatment for all.*



# Sacred Circle Garden Campaign

Raised to date  
**\$422,021.98**  
 pledges \$7,200.00



60% Design

Sanford Underground  
 Research Facility

Foundation

Probable Cost of Construction			
Item No.	Description		Sacred Garden 60 % Design Option A
1.0	Project Management & Control	=	\$ 36,000
2.0	Site Preparation & Demolition Work	=	\$ 12,000
3.0	Earthwork & Site Grading	=	\$ 58,000
4.0	Retaining Walls & Slope Stabilization	=	\$ 66,000
5.0	Site Drainage & Utility Work	=	\$ 52,000
6.0	Solar Power Low Voltage Lighting	=	\$ 24,000
7.0	Road Base Prep w/ Asphalt Surface	=	\$ 36,000
8.0	Wheel Pavement & Concrete Work	=	\$ 68,000
9.0	Landscape & Irrigation Work	=	\$ 52,000
10.0	Walkway Shade Structure	=	\$ 80,000
11.0	Restroom / Storage Building	=	\$ 64,000
12.0	Future Assembly Shelter	=	\$ 88,000
13.0	Furnishings & Interpretive Features	=	\$ 44,000
14.0	Design & Contingency	=	\$ 80,000
<b>Probable Cost of Construction =</b>			<b>\$ 760,000</b>



# Sacred Circle Garden

[sanfordlab.org/garden](http://sanfordlab.org/garden)



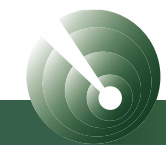
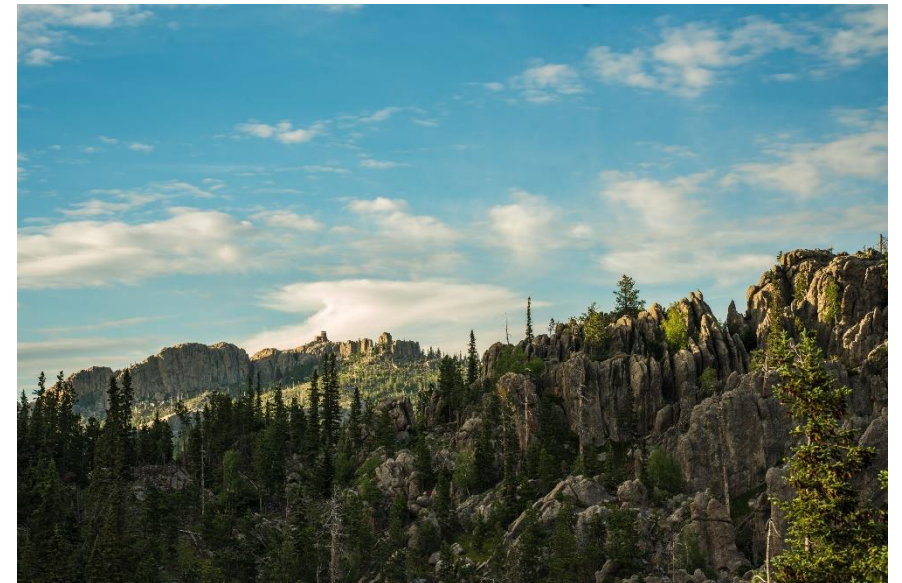


# Limited Edition Prints - Garden Fundraiser

All donations at the \$1,500 or higher level may choose one print.

Donate \$5,000 or more to receive all four.

Badlands  
Bear Butte  
Bear Lodge  
Black Elk Peak







Ms. Julie Olson is the CEO & owner of Turner Lee Consulting & Design with offices in Colorado, California and South Dakota. In 1998, Julie created Turner Lee Consulting & Design which specializes in brand development, packaging efficiencies, web design and product innovation for companies such as; HP, Beats, Colgate, Warriors, Lone Star & more. Julie also is the interim director of marketing and an adjunct professor at Black Hills State University. Julie received a Bachelor of Science in Business from Black Hills State University. She is a worldwide speaker and member of BXP - Brand Experience, DSCOOP and the VP of United Stroke Alliance. Julie serves on the board of directors of Phoenix Rising Education Program (sex trafficking and awareness program), the Scobi Kombucha Board and Woodlands Association Board.



# Linden Evans



Mr. Linden (Linn) Evans has served as the President and Chief Operating Officer of Black Hills Energy since January 2019. Linn was President and Chief Operating Officer from January 2016 to January 2019 and served as President and Chief Operating Officer of the Company's utilities from 2004 to 2015. In 2003 and 2004, he served as Vice President and General Manager of the Company's former telecommunication subsidiary, and as Associate Counsel from 2001 to 2003.



# Dr. Barbara Szczerbinska



Dr. Barbara Szczerbinska is a Professor of Physics at Texas A&M University - Corpus Christi (TAMU-CC). Barbara earned her M.S. from University of Wroclaw and her Ph.D. from the University of South Carolina. Currently, she serves as an Associate Dean of Academic Affairs in the College of Science and Engineering at TAMU-CC. Her research focus on theoretical aspects of Neutrino and Geoneutrino Physics and Dark Matter, and her intensive collaborations with scientists from around the world, led to establishing in 2011 the Center for Theoretical Underground Physics and Related Fields, known internationally as CETUP. Barbara is heavily involved in promoting STEM to people of all ages and serves on multiple college and university committees, technical review panels and is actively involved in education outreach initiatives in Corpus Christi.



# SURF Foundation Goals

**By 9/29/2035, the SURF Foundation will be recognized and known as a worldwide organization supporting underground science and education happening at Sanford Underground Research Facility.**

## **1 Year** (September 30, 2022)

- Monthly Giving program established with 50% of the Board participating in the program and 100% of the Board participating in individual giving
- Case statement drafts for the SURF Foundation & Underground Science Institute at SURF updated
- Meet or exceed the national metrics for fundraising
  - Donor retention
  - Cost per \$ raised
  - Conversion rate
- Nationwide marketing strategy developed
- Constituent list has grown to at least 150 qualified donors
- Sacred Circle Garden fundraising complete with construction underway and a plan for perpetuity.
- Increase SURF Foundation Board to 15 with the Governance and Executive committees created

**IDEA built into all aspects of the Foundation - policies, appeals, meetings, etc.**





# GuideStar Platinum Seal of Transparency

GuideStar provides the information for those who want to make educated charitable decisions to trusted organizations.

The Platinum Seal of Transparency is the top honor given by GuideStar

Publicly sharing metrics about funds and the progress the Foundation is making toward its mission.

**SURF FOUNDATION  
EARNS GUIDESTAR'S  
HIGHEST LEVEL OF  
RECOGNITION**

